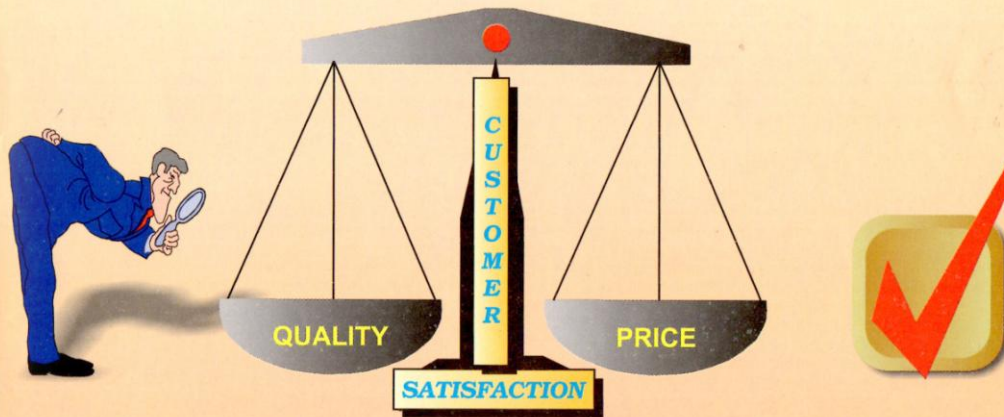


KALYUG MEIN SATYUG

**MILK
TIME**

THE TASTE OF PURITY



MILK SPECIALITIES LIMITED CHANDIGARH



**LIVING ON THIS EARTH
WE NEED
FRESH AIR & PURE WATER**

WHAT ABOUT MILK ?

MILKY INDEX

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MILKY INTRODUCTION

- ✦ State of the art most modern dairy plant of four Lac Litres per day capacity.
- ✦ Joint venture with Punjab state industrial development corporation.

(Government of Punjab Undertaking)

- ✦ Unique farmer friendly (Sanjhi Dairy) milk procurement infrastructure covering 350 villages involving 20,000 milk producer families.
- ✦ Paying the highest price for raw milk in Punjab and purchasing pure milk directly from milk producers.

MILKY INTRODUCTION

- ✿ Procuring only pure milk with more than 8.8 % SNF and 15.0% milk solids . Purity level highest among all milk plants in North India.
- ✿ Milk supplied by every milk producer is tested and payment made on the basis of milk solids.
- ✿ Two time milk collection at all village centers.
- ✿ Only seamless sanitary milk cans are used for milk collection and storage at village centers.
- ✿ Network of 7 milk chilling centers and 43 stainless steel insulated tankers for safe transportation of milk while in transit.

MILKY INTRODUCTION

- ✿ Well equipped laboratory for conducting all kinds of analytical and bacteriological tests.
- ✿ Most modern hi-tech milk processing machinery with critical equipment supplied by world famous company M/S Alfa Laval Limited.
- ✿ Cleaning in place system to ensure perfect sanitation of plant and equipment.
- ✿ Automatic well maintained packing machines for safe packing and long shelf life of products.
- ✿ Documented process control system to monitor all critical control points.

MILKY INTRODUCTION

- ✿ Special technical audit department to control all kinds of process deviations.
- ✿ Quality/Quantity certification by professionally qualified managers before release of dairy products.
- ✿ Proven track record of performance testified by world class professionals who visited our dairy plant.
- ✿ Millions of satisfied customers patronizing our milk and dairy products all over the country.

MILKY INSPIRATION

“A hundred times everyday I remind myself that my inner and outer life depended on the labours of other men, living or dead and that I must exert myself in order to give in the same measure as I have received and am still receiving.”

Albert Einstein

MILKY ALPHABETS

- ✿ Our **A**im Customer's Satisfaction
- ✿ Our **B**usiness Health Assurance
- ✿ Our **C**oncern Consumer's Health
- ✿ Our **D**elight Customer's Smiling face
- ✿ Our **E**thics Honesty of Purpose
- ✿ Our **F**uture Bright & Milky
- ✿ Our **G**oal Go Global
- ✿ Our **H**ero Healthy Child drinking milk

MILKY ALPHABETS

- | | |
|----------------------------|----------------------|
| * Our I nstitution | Our Home |
| * Our J ourney | Tight rope walk |
| * Our K eenness | Service with a smile |
| * Our L ove | Our work |
| * Our M enu | All to your taste |
| * Our N o | To synthetic milk |
| * Our O rganisation | Like a beehive |
| * Our P roducts | Zero defect |
| * Our Q uality | Matchless |

MILKY ALPHABETS

- * Our **R**esources Dedicated professionals
- * Our **S**trength Quality-Quality-Quality
- * Our **T**ime All for MILK TIME
- * Our **U**nderstanding Only with ethical dairies
- * Our **V**ictory Sure & certain
- * Our **W**orkers Our assets
- * Our **X**mas Celebration with milk
- * Our **Y**ardstick Performance results
- * Our **Z**eal Difficult to steal

QUALITY POLICY

- ✦ Delight our customers by providing pure and safe dairy products and services at competitive terms meeting national and international quality standards.
- ✦ Motivate employees to excel in all activities for the growth and development of the company.

(Jaswant Singh)
President

(Jagjeet Singh)
Managing Director

MILKY TRAITS

- ✿ *AS PURE AS MOTHER'S MILK*
- ✿ *AS FRESH AS DIRECT FROM THE UDDER*
- ✿ *AS HYGEINIC AS FOOD PREPARED IN YOUR KITCHEN*
- ✿ *AS SAFE AS BACTERIA FREE HEALTH TONIC*
- ✿ *AS NUTRITIOUS AS A PERFECT DIET*
- ✿ *AS APPETISING AS A DRINK ON THE ROCKS*
- ✿ *AS CONVENIENT AS HAVING A BUFFALO IN THE HOUSE*
- ✿ *AS HEALTHY AS YOU WOULD LIKE IT TO BE*
- ✿ *AS TASTY AS YOUR FAVOURITE MENU*
- ✿ *AS REASONABLY PRICED AS YOU NEVER EXPECTED*

**PASTEURISED MILK
MILK
TIME**

THE TASTE OF PURITY

- ✿ PURE FARM FRESH NATURAL MILK
- ✿ FREE FROM PATHOGENIC BACTERIA
- ✿ RELIABLY SAFE & NUTRITIOUS
- ✿ LONG SHELF LIFE AT LOW TEMPERATURES
- ✿ FREE FROM ADULTRANTS/PRESERVATIVES
- ✿ HI-TECH PROCESSING UNDER PROFESSIONAL CONTROL

MILK SPECIALITIES LIMITED CHANDIGARH

**STERILIZED FLAVOURED MILK
MILK
TIME
THE TASTE OF PURITY**

- ✦ ZERO BACTERIA SAFE HEALTH DRINK
- ✦ REFRESHING, NUTRITIOUS & TASTY
- ✦ PREPARED FROM PURE FARM FRESH MILK
- ✦ LONG SHELF LIFE AT ROOM TEMPERATURES
- ✦ ABSOLUTELY FREE FROM PRESERVATIVES
- ✦ HI-TECH PROCESSING UNDER PROFESSIONAL CONTROL

MILK SPECIALITIES LIMITED CHANDIGARH

PUNJABI LASSI
MLK
TIME
THE TASTE OF PURITY

- ✿ TYPICAL PUNJABI TASTE
- ✿ HOMOGENIOUS TEXTURE
- ✿ PLEASANT FLAVOUR
- ✿ LONG SHELF LIFE
- ✿ FREE FROM ADULTRANTS/PRESERVATIVES
- ✿ HI-TECH PROCESSING UNDER PROFESSIONAL CONTROL

MILK SPECIALITIES LIMITED CHANDIGARH

**PURE PANEER
MILK
TIME
THE TASTE OF PURITY**

✿ TYPICAL HOME MADE TASTE

✿ HOMOGENIOUS TEXTURE

✿ PLEASANT FLAVOUR

✿ LONG SHELF LIFE

✿ FREE FROM ADULTRANTS/PRESERVATIVES

✿ HI-TECH PROCESSING UNDER PROFESSIONAL CONTROL

MILK SPECIALITIES LIMITED CHANDIGARH

PASTEURISED TABLE BUTTER
MILK
TIME
THE TASTE OF PURITY

- ✿ MANUFACTURED FROM FARM FRESH PURE MILK
- ✿ HOME MADE MADHANI BUTTER TASTE
- ✿ RELIABLY SAFE DUE TO RARE MICROBIOLOGICAL QUALITY
- ✿ FREE FROM ADULTRANTS & PRESERVATIVES
- ✿ LONG SHELF LIFE AT SUB ZERO TEMPERATURES
- ✿ PATRONS: HEALTH CONSCIOUS FAMILIES/ HOTELS
- ✿ HI-TECH PROCESSING UNDER PROFESSIONAL CONTROL

MILK SPECIALITIES LIMITED CHANDIGARH

**PURE GHEE
MILK
TIME
THE TASTE OF PURITY**

 TYPICAL DESI GHEE TASTE

 GRANNULAR TEXTURE

 HOME MADE GHEE FLAVOUR

 LONG SHELF LIFE

 FREE FROM ADULTRANTS/PRESERVATIVES

 HI-TECH PROCESSING UNDER PROFESSIONAL CONTROL

MILK SPECIALITIES LIMITED CHANDIGARH

SKIMMED MILK POWDER
MILK
TIME
THE TASTE OF PURITY

- ✿ PRODUCES PURE NATURAL MILK ON RECONSTITUTION
- ✿ MAXIMUM YIELD FOR CHHANA, KHOA & ALLIED PRODUCTS
- ✿ RELIABLY SAFE, NUTRITIOUS & TASTY
- ✿ FREE FROM ADULTRANTS & PRESERVATIVES
- ✿ LONG SHELF LIFE EVEN AT AMBIENT TEMPERATURES
- ✿ PATRONS: GOVT. INSTITUTIONS/ MULTINATIONAL COMPANIES
- ✿ HI-TECH PROCESSING UNDER PROFESSIONAL CONTROL

MILK SPECIALITIES LIMITED CHANDIGARH

WHOLE MILK POWDER
MILK
TIME
THE TASTE OF PURITY

- ✿ PRODUCES PURE NATURAL MILK ON RECONSTITUTION
- ✿ MAXIMUM YIELD FOR CHHANA, KHOA & ALLIED PRODUCTS
- ✿ RELIABLY SAFE, NUTRITIOUS & TASTY
- ✿ FREE FROM ADULTRANTS & PRESERVATIVES
- ✿ LONG SHELF LIFE WITH NITROGEN GAS PACKING
- ✿ PATRONS: GOVT. INSTITUTIONS/ MULTINATIONAL COMPANIES
- ✿ HI-TECH PROCESSING UNDER PROFESSIONAL CONTROL

MILK SPECIALITIES LIMITED CHANDIGARH

BAKER-555
MILK
TIME
THE TASTE OF PURITY

- ✿ MOST ECONOMICAL PROPRIETARY FORMULATION
- ✿ OPTIMUM REVENUE FOR COMMERCIAL APPLICATIONS
- ✿ RELIABLY SAFE, NUTRITIOUS & TASTY
- ✿ FREE FROM ADULTRANTS & PRESERVATIVES
- ✿ LONG SHELF LIFE EVEN AT AMBIENT TEMPERATURES
- ✿ PATRONS: BAKERY/CONFECTIONERY/ ALLIED INDUSTRIES
- ✿ HI-TECH PROCESSING UNDER PROFESSIONAL CONTROL

MILK SPECIALITIES LIMITED CHANDIGARH



**ICECREAM
MILK
TIME
THE TASTE OF PURITY**

- ✦ YUM YUM UNFORGETABLE LOVELY TASTE
- ✦ HOMOGENIOUS TEXTURE
- ✦ PLEASANT FLAVOUR
- ✦ RELIABLY SAFE DUE TO RARE MICROBIOLOGICAL QUALITY
- ✦ FREE FROM ADULTRANTS/PRESERVATIVES
- ✦ HI-TECH PROCESSING UNDER PROFESSIONAL CONTROL

MILK SPECIALITIES LIMITED CHANDIGARH

**SWEETMEATS
MILK
TIME
THE TASTE OF PURITY**

- ✿ TYPICAL MOUTH WATERING TASTE
- ✿ SAFE & NUTRITIOUS
- ✿ PLEASANT FLAVOUR
- ✿ LONG SHELF LIFE
- ✿ FREE FROM ADULTRANTS/PRESERVATIVES
- ✿ HI-TECH PROCESSING UNDER PROFESSIONAL CONTROL

MILK SPECIALITIES LIMITED CHANDIGARH

MILKY COMPLIMENTS

We are really impressed by your high quality scheme considering your milk and processing. Everything you plan and do concerning milk quality seems to be according to the 'book'. We look forward co-operating with you concerning development of raw milk quality and services to the farmers.

Uganin Meshalik Tetra Laval Services Poland

MILKY COMPLIMENTS

✿ Thank you very Much for allowing us to visit your plant. Mr . Kishore from Britania Banglore had well recommended your factory to me, and he was right. Your quality standards are very well followed and your procurement system is really impressive. Hope to work with you in near future.

✿ Castiwo Minul Danone

✿ France

MILKY COMPLIMENTS

✿ Pretty clean plant. Well maintained. Impressed by the manuals, appraisal records. Also impressed by the efficient milk procurement system from farmers.

✿ Mr . Afsar Faheem

✿ Corporate Quality Assurance Manager

✿ S.D.A.F.C.O.

✿ Saudi Arabia

MILKY COMPLIMENTS

It was my long desire to see people in Chandigarh & around get good and pure milk. I feel my wish has come true after drinking 'MILK TIME' milk which is so pure and free from all preservatives. Even milk products are extremely good. I am sure with the sincere efforts of officials of this company 'MILK TIME' will be all over the country for its quality and purity

Dr . B.M.Mahajan

Director Dairy Development department Punjab

MILKY COMPLIMENTS

✿ The emphasis on quality and the will to improve the superiority through quality way is really commendable. The efforts being put in for continuous improvement in all sphere of operations will certainly provide competitive advantage to Milk Specialities Limited.

✿ Sh. M. K. Tyagi

✿ Manager Quality Assurance

✿ Smith Kline Beecham Consumer Healthcare Ltd.

MILKY COMPLIMENTS

✿ It is a pleasure to visit the plant and discuss its operations with the management. I am impressed with the working and the level of professional input. At this rate I am sure, this unit will soon be one of the best quality producer of milk in the country.

✿ Sh. Ramesh Inder Singh I.A.S.

✿ Managing Director

✿ Punjab State Industrial Development Corporation.

MILKY COMPLIMENTS

✿ We are really impressed by the quality culture created and maintained by the company. We recommend that efforts should be made to implement I.S.O. 9000 standard with the objective of implementing total quality management (T.Q.M.)

✿ Sh. Bhupinder Singh

✿ Director

✿ Bureau Of Indian Standards Chandigarh .

MILKY COMPLIMENTS

✿ As a sales person I have visited quite a few dairy plants along with the length & breadth of country but this plant definitely stands out in respect of the very concept of how such a plant should be operated. The people are self motivated, innovative and always in the mood of experimenting with the focus never shifting from the most important aspect, the customer. In more ways than one, it's a pioneer in the field and should definitely become a big success in the years to come.

✿ Sh. P. Ghose Larsen & Toubro Bombay

MILK SPECIALITIES LIMITED
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MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR PASTEURISED MILK

S.No.	PARTICULARS	SKIMMED MILK		DOUBLE TONED MILK	
		NATIONAL	MSL	NATIONAL	MSL
A.	PHYSICAL				
1.	Taste	Pure wholesome	Pure wholesome of high quality	Pure wholesome	Pure wholesome of high quality
2.	Extraneous Matter	Nil.	Nil.	Nil.	Nil.
B	CHEMICAL				
1.	Preservatives/ Adultrants.	- VE	- VE	- VE	- VE
2.	Fat % (Max.)	0.5	0.10	1.50	1.60
3.	SNF % (Min.)	8.7	8.8 - 8.9	9.0	9.1- 9.2
4.	Acidity % (Max.)	N.S	0.126 0.144	N.S	0.126- 0.144
5.	Alcohol test 60 %	N.S	- VE	N.S	- VE
C	BACTERIOLOGICAL				
1.	SPC /ml. (Max.)	30,000	10,000	30,000	10,000
2.	Coil/ 1 ml. (Max.)	90	10	90	10
3.	MBPT (Min.) Hrs.				
	SUMMER	N.S	6.0	N. S.	6.0
	WINTER	N.S	7.0	N. S.	7.0

N.S : Not Specified

MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR PASTEURISED MILK

S.No.	PARTICULARS	TONED MILK		STANDARDISED MILK	
		NATIONAL	MSL	NATIONAL	MSL
A.	PHYSICAL				
1.	Taste	Pure wholesome	Pure wholesome of high quality	Pure wholesome	Pure wholesome of high quality
2.	Extraneous Matter	NII.	NII.	NII.	NII.
B	CHEMICAL				
1.	Preservatives/ Adulterants.	-VE	-VE	-VE	-VE
2.	Fat % (Max.)	3.0	3.10	4.5	4.60
3.	SNF % (Min.)	8.5	8.7	8.5	8.7
4.	Acidity % (Max.)	N.S	0.135	N.S	0.135
5.	Alcohol test 60 %	N.S	-VE	N.S	-VE
C	BACTERIOLOGICAL				
1.	SPC /ml. (Max.)	30,000	10,000	30,000	10,000
2.	Coll/ 1 ml. (Max.)	90	10	90	10
3.	MBRT (Min.) Hrs.				
	SUMMER	N.S	6.0	N.S.	6.0
	WINTER	N.S	7.0	N.S	7.0

N.S : Not Specified

MILK SPECIALITIES LIMITED
SPECIFICATIONNS FOR PASTEURISED MILK

SL.N	PARTICULARS	FULL CREAM MILK	
		NATIONAL	MSL
A	PHYSICAL		
1.	Taste	Pure wholesome	Pure wholesome of high quality
2.	Extraneous Matter	NIL	NIL
B	CHEMICAL		
1.	Preservatives Adultrants	-VE-	-VE-
2.	Fat % (Min.)	6.0	6.1
3.	SNF % (Min.)	9.0	9.1
4.	Acidity % (Max.)	N.S	0.135
5.	Alcohol test 60 %	N.S	-VE
C	BACTERIOLOGICAL		
1.	SPC/ ml.(Max.)	30,000	10,000
2.	COLI/1 ml. (Max.)	90	10
3.	MBRT (Min.) Hrs.		
	Summer	N.S	6.0
	Winter	N.S	7.0

MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR STERILIZED FLAVOURED MILK

SNo	PARTICULARS	NATIONAL	MSL
	GENERAL: FLAVOURS	CARDAMOM, ROSE, COFFEE, BUTTER SCOTCH CHOCOLATE & STRAWBERRY	
A	PHYSICAL		
1.	Appearance	Homogeneous	Homogeneous.
2.	Colour	Light caramalised/As per variety	Light caramalised/As per variety
3.	Extraneous Matter	NIL	NIL
4.	Cream layer	Absent	Absent
B.	CHEMICAL		
1.	Fat % (Min.)	1.5	1.9
2.	SNF % (Min.)	9.00	9.20
3.	Sugar % (Max.)		
	Coffee/ Chocolate	N.S	7.2
	Other Flavours	N.S	6.5
4.	No Curdling when In Cubated at 55 degree C for 3 days	-VE	-VE
C.	BACTERIOLOGICAL		
1.	Spore/ml.	N.S.	<5
2.	SPC/ml.	NIL	NIL
3.	Coliform Count/ml.	NIL	NIL

N.S : Not Specified

MILK SPECIALITIES LIMITED

SPECIFICATIONS FOR LASSI

Sno	PARTICULARS	MSL
A	PHYSICAL	
1.	Taste / Flavour	Pleasant , sweet Diacetyl flavour.
2.	Body & Texture	Homogenous free from curd Particles
3.	Extraneous Matter	Absent
4.	Colour	Light creamy.
B.	CHEMICAL	
1.	Fat % (Min.)	3.0
2.	SNF % (Min.)	6.50
3.	Sugar % (Min.)	10
4.	Total solids (Min.)	18.5
C.	BACTERIOLOGICAL	
1.	SPC /gm. (Max.)	N. S.
2.	Coli./gm. (Max.)	10

N.S : Not Specified

* Specifications for Lassi under P. F. A/J.B. I. S. Not Specified

MILK SPECIALTIES LIMITED
SPECIFICATIONS FOR DAHI / CURD (TONED MILK)

Sno	PARTICULARS	NATIONAL	MSL
A	PHYSICAL		
1.	Taste / Flavour	Pleasant sweet , Diacetyl flavour	-do-
2.	Texture & Body	Smooth free from whey.	-do-
3.	Colour	Creamy White	-do-
4.	Extraneous matter	Absent	Absent
B.	CHEMICAL		
1.	FAT % (Min.)	3.0	3.0
2.	S.N.F. % (Min.)	8.5	9.5
3.	Sugar %	NIL	NIL
4.	Total Milk Solids (Min.)	11.5	12.5
C.	BACTERIOLOGICAL		
1.	SPC / gm. (Max.)	N. S.	NS
2.	Coil /gm. (Max.)	N. S.	10

N.S. : Not Specified

MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR YOGHURT (PLAIN)

SNo	PARTICULARS	NATIONAL	MSL
A	PHYSICAL		
1.	Taste / Flavour	Pleasant , sweet Diacetyl flavour.	Pleasant , sweet Diacetyl flavour.
2.	Body & Texture	Compact free from moisture..	Compact free from moisture.
3.	Extraneous Matter	Absent	Absent
4.	Colour	Light creamy.	Light creamy.
B.	CHEMICAL		
1.	Fat % (Min.)	3.0	4.5
2.	SNF % (Min.)	N. S.	9.0
3.	Sugar %	N. S.	8.0
4.	Total solids (Min.)	13.5	21.5
5.	Protein % (Min.)	3.2	3.2
6.	Acidity % (L. A.) (Max.)	1.2	1.2
C.	BACTERIOLOGICAL		
1.	SPC /gm.	---	---
2.	Coli./gm. (Max.)	Absent	Absent

N.S : Not Specified

**MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR PANEER**

SNO	PARTICULARS	PANEER (CONSUMER PACK)		PANEER (BULK PACK)	
		National (BIS)	MSL	National (P.F.A.)	MSL
A	PHYSICAL				
1.	Taste / Flavour	Good , Pleasant and clean flavour	Good , Pleasant and clean flavour	Good , Pleasant and clean flavour	Good , Pleasant and clean flavour
2.	Body & Texture	Compact, free from oozing moisture.	Compact, free from oozing moisture.	Compact, free from oozing moisture.	Compact, free from oozing Moisture.
B.	CHEMICAL				
1.	Fat % (Min.) On dry matter basis	50	55	50	50
2.	Moisture % (Max.)	70	58	70	65
3.	Acidity % (as lactic acid)	0.50	0.50	N. S.	0.50
C.	BACTERIOLOGICAL				
1.	Y & M /gm . (Max)	50	25	N. S.	25
2.	Coli./gm.	10	10	N. S.	10
3.	SPC /gm. (Max.)	50,000	5,000	N. S.	10,000

N.S : Not Specified

**MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR ICE CREAM**

Sno	PARTICULARS	NATIONAL (BIS)	MSL
A	PHYSICAL		
1.	Taste / Flavour	Pleasant	Pleasant
2.	Texture & Body	Smooth and homogenous.	Smooth and homogenous.
3.	Colour	Pleasing	Pleasing
4.	Extraneous matter	Absent	Absent
B.	CHEMICAL		
1.	FAT % (Min.)	10	12
2.	S.N.F. % (Min.)	N. S.	11.5
3.	Sugar % (Min.)	N. S.	16.0
4.	Total Milk Solids (Min.)	36	39.5
5.	Proteins (Min.)	3.5	3.80
C.	BACTERIOLOGICAL		
1.	SPC / gm (Max.).	50,000	10,000
2.	Coli /gm. (Max.)	10	10

N.S : Not Specified

**MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR MILK CAKE**

S.no	PARTICULARS	MSL
A	PHYSICAL	
1.	Taste / Flavour	Good, Sweet Crisp
2.	Body & Texture	Compact granular.
3.	Extraneous Matter	Absent.
4.	Colour	Light brown to dark brown.
B.	CHEMICAL	
1.	Fat % (Min.)	20.0
2.	SNF % (Min.)	40.0
3.	Sugar % (Min.)	25.0
4.	Total solids(Min.)	85.0
C.	BACTERIOLOGICAL	
1.	SPC /gm. (Max.)	5,000
2.	Coli./gm. (Max.)	NIL

*Specification for Milk Cake under P.F.A. & B. I. S. not specified

**MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR KAJU PINNI**

Sno	PARTICULARS	MSL
A	PHYSICAL	**
1.	Taste / Flavour	Pleasant sweet with cardamom flavour
2.	Texture & Body	Granular Compact with additional dry fruits
3.	Colour	Light Brown
4.	Extraneous matter	Absent
B.	CHEMICAL	
1.	FAT % (Max.)	20.00
2.	S..N.F. % (Max.)	12.00
3.	Sugar % (Max.)	25
4.	Total Milk Solids	57
C.	BACTERIOLOGICAL	
1.	SPC / gm. (Max.)	5,000
2.	Coli /gm.	NIL

**It is made from pure milk, cream, butter, dry fruits, additional Carbohydrates & protein rich sources (Pulses).

*Specification for Kaju Pinni under P.F.A. & B. I. S. not specified

MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR PASTEURIZED TABLE BUTTER

SNO	PARTICULARS	NATIONAL (AGMARK)	MSL
A	PHYSICAL		
1.	Flavour & Aroma	Clean, Pleasant Characteristic flavour & free from objectionable taint or rancid flavour, uniform distribution of salt.	Clean, Pleasant Characteristic flavour & free from objectionable taint or rancid flavour, Uniform distribution of salt.
2.	Body & Texture	Homogeneous, no stickiness, compact body with uniform surface on breaking, free moisture absent.	Homogeneous no stickiness, compact body with uniform surface on breaking, free moisture absent.
3.	Extraneous Matter	Absent	Absent
4.	Colour	Shall be slight yellow & uniform, shall not show any streakiness, mottling stain.	Shall be slight yellow & uniform, shall not show any Streakiness, mottling stain.
B.	CHEMICAL		
1.	Fat % (Min.)	80	80.5
2.	Curd % (Max.)	1.00	0.80
3.	Salt % (Max)	3.0	2.50
4.	Moisture % (Max)	16.0	16.0
5.	Diacetyl (Max) PPM	Nil	Nil
6.	Acidity % (Max)	0.15	0.02
C.	BACTERIOLOGICAL		
1.	Y & M /gm . (Max)	50	20
2.	Coll./gm.(Max)	10	10

MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR COOKING / DESI BUTTER

SNO	PARTICULARS	NATIONAL (P. F. A.)	MSL
A	PHYSICAL		
1.	Flavour & Aroma	Clean, Pleasant Characteristic flavour & free from objectionable taint or rancid flavour. uniform distribution of salt.	Clean, Pleasant Characteristic flavour & free from objectionable taint or rancid flavour. uniform distribution of salt.
2.	Body & Texture	Homogeneous, no stickiness, compact body with uniform surface on breaking, free moisture absent.	Homogeneous no stickiness, compact body with uniform surface on breaking, free moisture absent.
3.	Extraneous Matter	Absent	Absent
B.	CHEMICAL		
1.	Fat % (Min.)	76.0	77.0
2.	Curd % (Max.)	N.S.	0.80
3.	Moisture % (Max)	N.S.	22.2
4.	Diacetyl (Max) PPM	NIL	NIL
5.	Acidity % (Max)	0.15	0.05
C.	BACTERIOLOGICAL		
1.	Y & M /gm . (Max)	N. S.	20
2.	Coli./gm.(Max)	N. S.	10

N.S : Not Specified

MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR BUTTER FAT (GHEE)

Sr. No	PARTICULARS	NATIONAL (AGMARK)	MSL
A	PHYSICAL		
1.	Texture	The solid phase shall be of well defined granular structure	The solid phase shall be of well defined granular structure
2.	Colour	White with or without yellowish or greenish tinge, shall be uniform throughout	White with or without yellowish or greenish tinge, shall be uniform throughout
3.	Flavour & Aroma	Sweet, pleasant odour, free from rancid flavour or objectionable flavour.	Sweet, pleasant odour, free from rancid flavour or objectionable Flavour.
4.	Addition of colouring material or Preservatives	Nil	Nil
B	CHEMICAL		
1.	FFA % (as oleic acid) Max	(Agmark special -- 1.4) (Agmark general -- 3.0)	0.50
2.	B. R. At 40 Degree Celcius	40-43 (Punjab)	40-43
3.	R. M. Valve (Min)	28.0	30.0
4.	Moisture %(Max.)	0.30	0.25
5.	Residue	N. S.	Nil

MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR SKIMMED MILK POWDER

Sn No	PARTICULARS	INTERNATIONAL ADMI (EXTRA GRADE)	NATIONAL, (BIS)	MSL
A	PHYSICAL			
1.	Description	White or with greenish tinge, light cream in colour, free from lumps except those that breakup readily under slight pressure.	White or with greenish tinge, light cream in colour, free from lumps except those that breakup readily under slight pressure.	White or with greenish tinge, light cream in colour, free from lumps except those that breakup readily under slight pressure.
2.	Taste & Flavour	Pleasant and clean, free from off flavour.	Pleasant and clean, Free from off flavour.	Pleasant and clean, Free from off flavour.
B.	CHEMICAL			
1.	Moisture % (Max.) by Mass	4.0 (Max.)	4.0 (Max.)	3.60
2.	Fat % (Max.) By mass	1.25	1.50	1.00
3.	Insolubility Index (Max.)	1.25	1.5	0.50
4.	Total ash % (DB) Max.	8.00	8.20	8.00
5.	Titration acidity % (Max.)	1.5	1.5	1.35
6.	Scorched particles	Reasonably free from scorched particles	Reasonably free from scorched particles	DISC 'A'
7.	R. A. Test	VE	VE	-VE
C	BACTERIOLOGICAL			
1.	Standard Plate count/gm. (Max.)	20,000	40,000	10,000
2.	Coliform/ 0.1 gm. (Max.)	VE	VE	-VE
3.	S.Aureus / 0.1 gm. (Max.)	VE	VE	-VE
4.	Salmonella/25 gm. (Max.)	VE	N. S.	NIL
5.	Shigella/ 25 gm. (Max.)	VE	N. S.	NIL
6.	Preservatives/ Adultrants	VE	N. S.	-VE
7.	Protein % (min) Dry matter basis.	N. S.	N. S.	35.0

N.S : Not Specified

MILK SPECIALITIES LIMITED
SPECIFICATIONS FOR MILK POWDER

Sn	PARTICULARS	NATIONAL (BIS)	INTERNATIONAL	MSL
A	PHYSICAL			
1.	Description	Light cream in colour, free from lumps except breakable.	Light cream in colour, free from lumps except breakable.	Light cream in colour, free from lumps except breakable.
2.	Taste & Flavour	Good, Pure Pleasant, free from off flavour.	Good, Pure Pleasant, free from off flavour.	Good, Pure Pleasant, free from off flavour.
B.	CHEMICAL			
1.	Moisture % by mass (Max.)	Not more than 4.0	Not more than 3.0	3.0
2.	Fat % by mass (Min.)	26.0	26.0	26.5
3.	Insolubility Index ml.(Max)	NS	0.5	0.5
4.	Total ash % (DB) Max.	6.00	6.00	6.00
5.	Titration acidity % (Max.)	1.20	1.10	1.10
6.	Scorched particles	Reasonably free from scorched particles.	'A' Disc.	'A' Disc.
7.	R.A. Test	--VE	NS	--VE
C	BACTERIOLOGICAL			
1.	Standard plate count/gm.(Max.)	40,000	50,000	10,000
2.	Coliform/ 0.1 gm.	NIL	NIL	NIL
3.	S. Aureus /0.1 gm.	NIL	NIL	NIL
4.	Salmonella /25 gm.	NIL	NIL	NIL
5.	Shigella /25 gm.	NIL	NIL	NIL
6.	Preservatives/ Adultrants	NIL	NIL	NIL

NS NOT SPECIFIED

**MILK
TIME
MILKY FACTS**

Milk contains about 85% to 88% natural water so further dilution is a crime

Nutritional component of milk has fat, proteins, lactose, vitamins and minerals

Pasteurization is a process that is accomplished by heating milk to 74 degree

Celsius, holding it at that temperature for 15 seconds and then cooling it down to 4 degree Celsius.

Pasteurization renders milk free from pathogenic bacteria (harmful for health)

Sterilization is a process that is accomplished by heating the milk above boiling temperature for specific period and renders it free from all bacteria.

Sterilized milk & milk products have long shelf life even without preservatives

Milk is nature's best gift to mankind provided it remains safe and pure.

Synthetic milk is like a slow poison that is fast becoming a dreadful killer.

AT YOUR SERVICE :

MILK SPECIALITIES LIMITED CHANDIGARH

MILKY CONTACT

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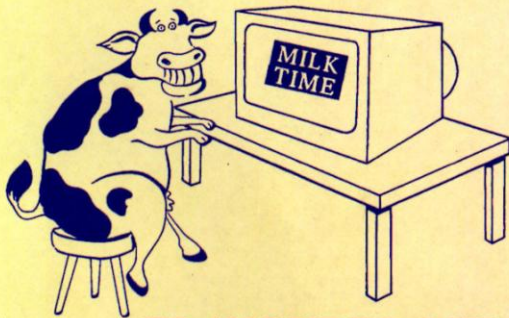
FAX : +91-1762-30747

E-MAIL : milktime@satyam.net.in

WEBSITE : www.

MILKY DEAL

**MILK
TIME**



**FLAVOURED MILK STRAWBERRY 6 BOTTLES,
LASSI-5 PACKETS, YOGHURT-10 CUPS,
PANEER-1KG., MILK CAKE-1KG.**

AND AN EMPTY MILKING PAIL

**NO CASH !
I WILL PAY IN MILK**



**LARGEST JOINT SECTOR
MILK PLANT OF P.S.I.D.C
(Punjab Govt. Undertaking)**

Offers FRESH & PURE

ZERO DEFECT

Pasteurised Milk and Dairy Products.

**MILK
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S.C.O. 158-159, SECTOR 34-A. CHANDIGARH

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TIME**

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